



Your customer's voice: listen. learn. leverage.

April 2011

SPOTLIGHT on Our New Website - Take the Tour



In our 25th year, we continue to be committed to offering you the best client experience possible to help you achieve the results that you need to accomplish your goals. This month, we're excited to share the all-new campos.com, created to give you the information you need in an easy-to-navigate design with a bright, fresh look. Some key features include:

First and most importantly, as your market research strategy partner, we want to make sure you have all the right tools to make better business decisions. See our [Services](#) pages for a snapshot of the traditional and emerging research methodologies and strategic services offered by Campos Inc.

Learn more about how [branded online communities](#) can work for you and check out Campos Inc's own online community of Southwestern PA residents, [VOICE of the Region](#).

When you choose Campos Inc's facilities for your focus group, we want to assure you that you are in the right hands. See our focus group accommodations and the amenities we offer our clients, including our fully upgraded technology services (as of February 2011), on our [Facilities](#) pages.

Know exactly what you need? [Request a Bid](#) makes it easy for you to send us the specifications of your project at your convenience, and we'll get you the information you need.

[Our Team](#) provides you with a direct line to the people who offer you that Campos Inc personal touch. Email, call, LinkedIn - you know where to reach us!

As always, we welcome your [feedback](#). Please let us know what you think of the site, and feel free to offer your suggestions on how we might make campos.com more useful to you.

What's New

Campos Inc welcomes back clients:

[SAE International](#)

[Federal Home Loan Bank Pittsburgh](#)

[Confluence](#)

We thank our clients for their ongoing business!

Out & About

4/13 Amy Dubin attending Pittsburgh Business Times's [Business of Healthcare event](#) in Butler, PA

4/14 Yvonne Campos attending Pittsburgh American Marketing Association's [Sustainability Luncheon](#) at the Fairmont

4/14 Amy Dubin attending the Project Olympus [Show & Tell](#) at Carnegie Mellon University

4/20 Shelley Shaw visiting Goodwill's [Open House](#) in their new Lawrenceville office

4/21 Shelley Shaw visiting WQED's [Facilities Open House](#) in Oakland

4/22 Amy Dubin judging at the University of Pittsburgh's Katz Business School [McKinsey Cup competition](#)

4/28 Yvonne Campos being honored at the Pittsburgh Business

Campos Inc Sponsors UPCEA Annual Conference



Amy Dubin & Barb Theobald at our booth

As a corporate sponsor of the University Professional & Continuing Education Association (UPCEA), we attended and hosted a booth at its Annual Conference in Toronto April 6-9. Access to the rich resources the UPCEA offers puts Campos Inc at the center of what's happening in the professional and continuing education sector, and we can then share our experience and learnings with you.

Visit the [UPCEA website](#) for more information.

Yvonne Campos Inc Awarded Two Honors

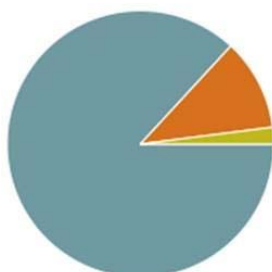
The American Forest Foundation honored Yvonne Campos and others for their involvement with their Pittsburgh chapter at a luncheon on April 1st - learn more on [our website](#).

We look forward to celebrating as Yvonne is honored as a top CEO at the **Pittsburgh Business Times Diamond Awards** on April 28 at Phipps Conservatory.

Please join us if you can. Email mbroda@bizjournals.com for reservations.

What's New on VOICE of the Region

In your opinion, should fixing Pennsylvania's structurally deficient bridges be a priority for the current administration, regardless of the state deficit?



86.21% Yes
11.49% No
2.30% I don't have an opinion

Times's Diamond Awards
- Campos Inc staff attending

5/2 Yvonne Campos attending the [Technology Driven Market Research](#) event in Chicago, IL

Trending Now



QR Codes

These promotional barcodes instantly share information to customers' mobile phones - they are a virtual takeaway that gets prospects to your objective faster. *Scan our example code above.*

[Learn more about QR Codes and how they can help grow your business.](#)

Worth a Look



Symbiotic Branding

Post-recession consumer attitudes on brand consumption are changing. Predictions and best practices for store & national brands to co-exist going forward.

[Read the article.](#)