

**FOR IMMEDIATE RELEASE**

January 4, 2011

**CONTACT**

Shelley Shaw

[Sshaw@campos.com](mailto:Sshaw@campos.com)

(412) 471-8484x312

**CAMPOS INC ANNOUNCES NEW HIRES, PROMOTIONS**

*Leading marketing research company poised for growth with new hires, promotions*

**Pittsburgh – 1/4/2011** - Campos Inc, celebrating its 25th year in business in downtown Pittsburgh, announced several new hires and internal staff promotions today. The company welcomes Perri Stern, EdD, as Vice President of Research Services-Qualitative. In addition, Catherine Middlebrooks has joined the company as Senior Research Manager, Shelley Shaw has been named Marketing, Social Media and Community Manager, and BreAnn Decesere is new to the Campos Inc team as Assistant Project Manager for Field and Fulfillment and Online Marketing Associate. Campos Inc has also promoted several of its staff: Barb Theobald is now Executive Vice President of Research Services-Quantitative, Amy Dubin is named Executive Vice President of Client Strategic Services, Marketing and Administration, and Russell Stammer has been promoted to Senior Research Manager. In addition, Alissa Weiland Law re-joins Campos Inc as Project Manager for Field, Fulfillment and Facility.

**About Campos Inc**

Campos Inc is a full-service market research strategy firm specializing in providing deep insight into the Real Experience of the Customer through our business and marketing consultation, market research and branded online communities. We offer full service qualitative and quantitative research incorporating research design, recruitment, project management, moderating, data collection, analysis, and recommendations. We specialize in conducting consumer, B2B and employee research. Our downtown Pittsburgh facility features two focus group suites with full amenities.

We are certified as a minority business enterprise by the WPMSDC, as a minority and woman business enterprise in the Commonwealth of Pennsylvania, and as a woman-owned business enterprise by WBENC.

Your customer's voice: Listen. Learn. Leverage.

###