



Your customer's voice: listen. learn. leverage.

March 2011

Dear Shelley,

Lots of news this month:

Campos Inc is now a sponsor of the [University Professional and Continuing Education Association](#), a member organization that provides resources to better understand and respond to the fast-growing adult and non-traditional student population.

Access to these resources, education experts, leaders, educational and professional training programs in development and more, will yield us a wealth of information we can share with you. These insights will help you, our clients, understand how your future workforce is preparing for employment opportunities.

Our involvement in the UPCEA provides us with the opportunity to be informed about current trends in the professional/continuing education field which we can then share with you. Perhaps there is a new certificate or training program that may benefit your business. Or trends in recruiting and hiring that might add value to your existing process. It's just another way that Campos can partner with our clients to help them grow and achieve their goals!

If you missed it last month, see our [Research in the Education Sector Spotlight](#).

We've just received word that Yvonne Campos has been selected as a winner of the **Pittsburgh Business Times Diamond Award**, which honors Pittsburgh's top CEOs and Presidents of 2011. Selections were made from submitted nominations of executives considered to be the region's outstanding business leaders, based on customer service philosophy, leadership style, community contribution and more. Congratulations, Yvonne!

The twelve winners will be honored at a reception and award ceremony on April 28 at Phipps Conservatory.

SPOTLIGHT on Campos Facility Upgrades

We're pleased to announce our newest technological upgrade now installed and in operation at our [downtown Pittsburgh facility](#)! Now when you rent or visit one of our two focus group rooms, you'll be able to enjoy:

- A state-of-the-art audio and video recording system which provides back-up storage and easy access to previously conducted sessions
- Updated ceiling mounted video cameras and microphones
- Pivoting speakers and independent volume control in the observation rooms
- Attractive wall-mounted plates for VGA pass-through
- Mobile 37" flat screen monitor and Blu-ray/DVD playback
- Wireless audio monitors for note taking and transcribing

In addition to other current technology amenities:

- Digital audio recording and transfer via secure FTP site
- Video streaming for remote viewing through FocusVision

What's New

Campos Inc welcomes our newest clients:

[Dispute Dynamics](#)

[First Commonwealth Bank](#)

[Philips Respironics - Respiratory Care Home Healthcare Solutions](#)

[This is Red Agency](#)

And welcomes backs:

[S&T Bank](#)

We thank our clients for their ongoing business!

Out & About

3/10 BreAnn Decesere attending the [Pittsburgh AMA's Digital Marketing Summit](#) at PNC Park

3/10 Shelley Shaw attending Power of 32's [Public Forum with Bruce Katz](#) at Point Park

3/15 Amy Dubin at the [Pittsburgh Promise](#) "Welcome" to Linda Lane, Pittsburgh Public Schools' new superintendent

3/16 Amy Dubin attending Pittsburgh Business Times's [Women in Business Awards](#) at the Westin

3/24 Amy Dubin & Shelley Shaw attending [Visit Pittsburgh's Annual Meeting](#) at Consol Energy Center

Trending Now

and Active Group

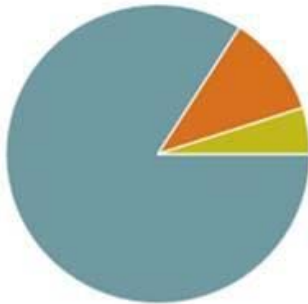
- Equipment and software for website usability testing
- LCD Projector and presentation screen
- WiFi connectivity throughout

These upgrades allow us to better serve you and match our technological capabilities to the quality standard of research services we provide.

For any questions regarding our facility, please give us a call at 412-471-8484 or email info@campos.com.

What's New on VO!CE of the Region

Do you support or oppose requiring state employees to contribute toward their own retirement to bring down state pension fund costs?



84.31% I support this
 10.78% I oppose this
 4.90% I don't have an opinion



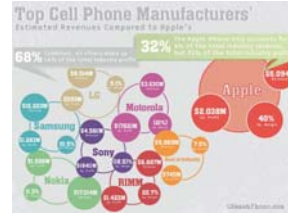
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Infographics

Data has become "cool" again with new, eye-catching ways to let it tell its story. Enter the infographic, the trendy way to represent a current industry trend, a facet of your business or just about anything you want!

Our top pick to get some great ideas - [Cool Infographics.com](http://CoolInfographics.com).

